

AD SALES CALL CONFIRMATION

Business Name _____
Address _____ City/State/Zip _____
Decision Maker Contacted _____ Title _____
Business Phone _____ Email _____
Time/Date of Visit _____ Yearbook Staffer _____

Please provide the following information regarding your visit with staffers from the **South River High School** yearbook, *Tides*:

Did the sales team

make an appointment in advance?	Yes	No	Comments: _____
arrive on time?	Yes	No	Comments: _____
appear and act professionally?	Yes	No	Comments: _____
present information effectively?	Yes	No	Comments: _____

Yes, I would like to purchase a _____ ad at a cost of \$_____.

No, and my reasons for declining to advertise are

___ We've already exceeded our annual budget. What is the best month to make contact regarding a future book? _____
___ We support other schools. Please let us know which ones _____
___ Other (Please specify) _____

Signature _____ Date _____

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